

Agro-processing sector

Making the Labour Market Work for Young People in Albania

The agro-processing (AP) sector, comprised mostly of small and medium enterprises, currently accounts for 5% of the Albanian GDP. It offers employment to more than 11,000 people in full time jobs and many more in seasonal work; moreover, it has significant potential for growth. Two-thirds of the work force in the AP sector is under 30 years old, out of which 70% are women. RisiAlbania's intervention in this sector aims at supporting the agro-processors to grow, ultimately creating more jobs for young women and men. This will be achieved through:



- Developing quality business services, in particular marketing;
- Supporting the banking system to offer better financial products for agro-processors;
- Encouraging Foreign Direct Investments in the agro-processing sector;
- Strengthening capacities of stakeholders in improving their business environment.

RisiAlbania's Intervention Areas

Marketing and business services

In partnership with the Albanian Association of Marketing and the National Employment Service, the capacities of business service providers in the AP sector are strengthened leading to the provision of better professional marketing and other technical services. This ensures various needs are addressed, including marketing strategy, product development, packaging, labelling, branding, and access to national and international markets.

To take advantage of the growing potential of the organic market, the project is supporting Albinspekt, the only accredited organic certifier in Albania, to offer quality pre-inspection and information services to agro-processors, thereby boosting organic reconversion.

Market information for better loans

Regarding access to finance, RisiAlbania in cooperation with Creative Business Solutions is supporting the development of a commercially-viable market information system that will enable banks to perform accurate risk assessments and customize loan products and procedures, offering AP sector businesses more favorable terms and conditions.

A more conducive business environment

In cooperation with AP sector's actors, RisiAlbania aims to build capacities and proper mechanisms to advocate for support schemes and other sector-related issues, which will promote a more robust business environment and will stimulate investments in this sector.



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